



ACADEMIC LIBRARY STAFF

WHAT YOU SHOULD KNOW

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HOW TO PREPARE

HOW YOU CAN HELP

WHAT YOU SHOULD KNOW

The New Jersey Knowledge Initiative provides statewide access to proprietary science, technology, and business databases. The program website is www.njki.org

What are the Knowledge Initiative Databases?

- Academic Search Premier
- Biomedical Reference Collection
- Business Source Premier
- CINAHL and Pre-CINAHL
- MEDLINE
- Nature
- Nature Research & Review Journals
- Nursing and Allied Health Literature
- OVID LWW High Impact Journals Collection
- RefUSA
- Regional Business News
- Wiley InterScience (*coming soon*)

Who has access?

Academic Faculty, Students and Staff

- Academic faculty, students and staff may access all the Knowledge Initiative databases onsite and remotely through your library's remote database access facilities (e.g. proxy server or password authentication).

General Public

For New Jersey citizens, the databases **RefUSA**, **Business Source Premier**, and **Academic Search Premier** can be accessed onsite at all New Jersey public libraries and remotely from home through JerseyClicks (login using your library card barcode number).

The Knowledge Initiative provides resident individuals and businesses with access to **all the Knowledge Initiative databases onsite** at 48 VALE member academic libraries throughout the state and at the New Jersey State Library. The participating libraries are listed on the NJKI website. They may visit any academic library listed and ask the staff for assistance locating and searching the Knowledge Initiative databases.

NJKI member companies

- A limited number of small technology startup companies (350) may access all the Knowledge Initiative databases remotely from New Jersey offices or homes.
- They have registered with the State Library for NJKI membership and have an NJKI library card that has a barcode on the back and looks like this:



- Membership is currently by referral from state agencies who routinely assist small business startups.

New Jersey State Library customers

Visitors to the State Library have access to a wide variety of electronic databases including the Knowledge Initiative databases. Remote access to subscription databases is available to State Library authorized users: state employees and, unless otherwise noted, Thomas Edison staff and students.

WHAT TO EXPECT

As awareness about this program grows, visitors to your library may or may not specifically mention the Knowledge Initiative.

- Participating VALE member libraries have agreed to provide walk-in access for the general public and NJKI members. Whenever you determine that a visitor can benefit from searching the NJKI databases, you should
 - Greet the visitor and ascertain their information need.
 - Direct the visitor to workstations where they can access NJKI databases
 - Assist with database login
 - Provide assistance searching the NJKI databases just as you do for faculty, students and staff
 - Answer or refer any questions about the Knowledge Initiative
 - Report on the visit and any problems you encounter to your supervisor
- If a visitor produces an NJKI member card, you can also show them how to access the databases remotely.
 - Go to the website www.njki.org and click on NJKI Members Go! in the upper left corner box on the NJKI home page.
 - Select the database you wish to search and you will be prompted for your NJKI card barcode
 - If database access is via JerseyClicks, select Custom Search and enter the NJKI barcode to select one of the 3 NJKI databases or any of the free statewide databases.
- You may also receive a phone call or email from a citizen wishing to access these databases or needing assistance with searching.
 - Provide program information as requested about NJKI databases and how to access them
 - Provide search assistance and tips.

If you are not familiar with the database, either

1) contact any of these libraries for assistance:

New Jersey Institute of Technology

(973-596-3210) or email LIB_REF@admin.njit.edu, njitref (aol IM)

New Jersey State Library

(609-292-6220) or email refdesk@njstatelib.org

University of Medicine and Dentistry of New Jersey (UMDNJ) - Newark Campus

(973) 972-4358 or email: infedadm@umdnj.edu

William Paterson University

(973-720-2116) or email refdesk@wpunj.edu

Rutgers University

Alexander Library	732-932-7509
Chang Science Library	732-932-0305 (x7)
Dana Library (Newark)	973-353-5901
Douglass Library	732-932-9407
Kilmer Library	732-445-3614
Library of Science and Medicine	732-445-2895
Robeson (Camden)	856-225-6034

or e-mail Ask a Librarian:

http://www.libraries.rutgers.edu/rul/ask_a_lib/ask_a_lib.shtml

2) or, ask for help via QandAnj.org (select the academic queue)

HOW TO PREPARE

- ✓ Share copies of this handout with all your colleagues in reference and your management. Don't forget evening and weekend staff!
- ✓ Explore the Knowledge Initiative website NOW at www.njki.org and review the detailed database descriptions.
- ✓ Search and explore the NJKI databases, journal lists, and product literature
- ✓ Request additional product literature handouts from the NJKI vendors to give to visitors

HOW YOU CAN HELP THE KNOWLEDGE INITIATIVE CONTINUE AND GROW

Your library depends on YOU to collect feedback from visitors who use the Knowledge Initiative databases. **Ask the visitor:**

Did you find useful information?

Could we have your business card so we can contact you with updates on the Knowledge Initiative?

Send all business cards or contact information to Susan Kaplan at the New Jersey State Library.

Thanks for your help in bringing this exciting program to the citizens of New Jersey.

*Susan Kaplan
Program Manager, NJKI*