



ACADEMIC LIBRARY STAFF

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WHAT YOU SHOULD KNOW

The New Jersey Knowledge Initiative provides statewide access to proprietary science, technology, and business databases. The program website is www.njki.org.

What are the Knowledge Initiative Databases?

- Academic Search Premier
- Biomedical Reference Collection
- Business Source Premier
- CINAHL and Pre-CINAHL
- MEDLINE (Ebsco)
- Nature Journals Online
- Nursing and Allied Health Literature
- OVID LWW High Impact Journals Collection
- ReferenceUSA
- Regional Business News
- Wiley InterScience

Who has access to NJKI databases?

Academic Faculty, Students and Staff

- Academic faculty, students and staff may access all the Knowledge Initiative databases onsite and remotely through your library's remote database access facilities (e.g. proxy server or password authentication).
- For questions/problems regarding access, contact **Judy Avrin** at avrinj@wpunj.edu

General Public

For New Jersey citizens, the databases **RefUSA**, **Business Source Premier**, and **Academic Search Premier** can be accessed onsite at all New Jersey public libraries and remotely from home through www.JerseyClicks.org (login using your library card barcode number).

The Knowledge Initiative provides resident individuals and businesses with access to **all the Knowledge Initiative databases onsite** at 50 VALE member academic libraries throughout the state and at the New Jersey State Library. The participating libraries are listed on the NJKI website. They may visit any academic library listed and ask the staff for assistance locating and searching the Knowledge Initiative databases.

NJKI member companies

- A limited number of small technology startup companies (350) may access all the Knowledge Initiative databases **remotely from New Jersey offices or homes**.

- They have registered with the State Library for NJKI membership and have an NJKI library card that has a barcode on the back and looks like this:



- Membership is currently by referral from state agencies who routinely assist small business startups.

NOTE: You may refer a visitor for NJKI membership. If a librarian determines that a businessperson needs to search the specialized, limited access databases regularly (the ones NOT on JerseyClicks), show or give them the NJKI member application form (online or print handout) and refer to the section Eligibility Requirements. Ask them to note they were referred by you.

New Jersey State Library customers

Visitors to the State Library have access to a wide variety of electronic databases including the Knowledge Initiative databases. Remote access to subscription databases is available to State Library authorized users: state employees and, unless otherwise noted, Thomas Edison staff and students.

WHAT TO EXPECT

As awareness about this program grows, visitors to your library may or may not specifically mention the Knowledge Initiative.

- Participating VALE member libraries have agreed to provide **walk-in access for the general public and NJKI members**. Whenever you determine that a visitor can benefit from searching the NJKI databases, you should
 - Greet the visitor and ascertain their information need.
 - Direct the visitor to workstations where they can access NJKI databases
 - Assist with database login.
 - Provide assistance searching the NJKI databases just as you do for faculty, students and staff.
 - Answer or refer any questions about the Knowledge Initiative.
 - Report on the visit and any problems you encounter to your supervisor.
- **If a visitor produces an NJKI member card**, you can also show them how to access the databases remotely.
 - Go to the website www.njki.org and click on NJKI Members Go! in the upper left corner box on the NJKI home page.
 - Select the database you wish to search and you will be prompted for your NJKI card barcode.

- If database access is via JerseyClicks, select Custom Search and enter the NJKI barcode to select one of the 3 NJKI databases or any of the free statewide databases.
- **You may also receive a phone call or email** from a citizen wishing to access these databases or needing assistance with searching.
 - Provide program information as requested about NJKI databases and how to access them.
 - Provide search assistance and tips.
- **If you are not familiar with a NJKI database**, either

1) ask for help via **QandAnj.org** (select the academic queue)

OR

2) contact any of these libraries for assistance:

Caldwell College

973-618-3497 or e-mail spearce@caldwell.edu

Centenary College

908-852-1400 ext. 2345 or e-mail madacsin@centenarycollege.edu

Fairleigh Dickinson University

201-692-2608 or e-mail marialk@fdu.edu

Middlesex County College Library

732-906-2561 or e-mail mccref@middlesexcc.edu

New Jersey Institute of Technology

973-596-3210, e-mail LIB_REF@admin.njit.edu, or njitref (AOL IM)

New Jersey State Library

609-292-6220 or e-mail refdesk@njstatelib.org

Ramapo College of New Jersey

201-684-7316 or e-mail lkeller1@ramapo.edu

Raritan Valley Community College

908-526-1200 ext. 8350 or e-mail reference@raritanval.edu

Rutgers University

Alexander Library	732-932-7509
Chang Science Library	732-932-0305 (x7)
Dana Library (Newark)	973-353-5901
Douglass Library	732-932-9407
Kilmer Library	732-445-3614
Library of Science and Medicine	732-445-2895
Robeson (Camden)	856-225-6034

or e-mail Rutgers Ask a Librarian:
http://www.libraries.rutgers.edu/rul/ask_a_lib/ask_a_lib.shtml

University of Medicine and Dentistry of New Jersey
973-972-4358 or e-mail: infedadm@umdnj.edu

William Paterson University
973-720-2116 or e-mail refdesk@wpunj.edu

HOW TO PREPARE

- ✓ Share copies of this handout with all your colleagues in reference and your management. Don't forget evening and weekend staff!
- ✓ Explore the Knowledge Initiative website NOW at www.njki.org and review the detailed database descriptions.
- ✓ Search and explore the NJKI databases, journal lists, and product literature
- ✓ Contact database vendor reps as listed to arrange staff training
- ✓ Request additional product literature handouts from the NJKI vendors to give to visitors

HOW YOU CAN HELP THE KNOWLEDGE INITIATIVE CONTINUE AND GROW

Your library depends on YOU to collect feedback from **everyone** (i.e. faculty, administrators, students, businesspersons) who uses the Knowledge Initiative databases. **There is a feedback button "Tell Us What You Think" on the NJKI website.**

Ask if they found useful information.

Ask them to use the feedback button to send comments to the State Library.

Ask for a business card so we can contact them with updates on the Knowledge Initiative

Send all business cards or contact information to Susan Kaplan at the New Jersey State Library.

Thanks for your help in bringing this exciting program to the citizens of New Jersey!

Susan Kaplan, NJKI Program Manager
Library Development Bureau
SKaplan@njstatelib.org