

**LSTA ADVISORY COUNCIL
TALKING BOOK & BRAILLE CENTER
2300 STUYVESANT AVENUE, TRENTON
MARCH 8, 2013 FROM 1:00 – 3:00PM
MINUTES**

Present: Mary Chute, State Librarian; Victoria Rosch, Deputy State Librarian; Kathleen Moeller-Peiffer, Deputy State Librarian; Susan Kaplan; Bob Keith, NJSL Data Coordinator; Sheri Shafer, NJSL CFO; Brian Auger, Norman Gluckmann, Gloria Urban, Jerry Holtz, Pamela Price, Cheryl O'Connor; Maria Baratta, Assistant Director, TBBC; Valerie Tucci, Mary Romance.

Absent: Susan Heinis, Marian Bauman

Minutes: Karen Carson, TBBC Broadcast/Volunteer Coordinator

1. Meeting called to order by Chair Susan Kaplan
2. Kaplan stated that we were in compliance with the Open Public Meetings Act
3. Minutes unanimously accepted from 9/13/12 meeting (minutes distributed)
4. Statewide Database Statistics – Bob Keith (hand out distributed)
 - July-December statistics presented
 - BTOP Database statistics presented
 - (O'Connor) suggested addition of text w/statistics for the statewide database committee
 - (Kaplan) A high usage we can't account for weakens our position w/vendors
 - (Questions) What is Topic Search; ask EBSCO to provide granularity for their data (especially with Green File); add the Home Improvement Reference Center to database statistics.
5. (Peiffer) Progress on LSTA 5-year plan (report distributed)
 - Access to quality information resources, ability to locate and access library and information resources through online tools and electronic networks and a knowledgeable library staff goals were addressed in the update
 - (Auger) "Colleges can get a parallel service from Google for free." (referring to JerseyConnect) Google should redefine term "educational institution." If we could use this service, money could be saved for something else
 - (Rosch) Libraries are government entities w/requirements to keep records. Record retention policy is on state web page.
6. TBBC Update – Maria Baratta
 - BARD Public Library project: libraries have full access to BARD
 - NJ is the only state doing this
 - Pilot ends end of March or April
 - Available through OneClick Digital for patrons w/smart devices. Vendor allows unlimited downloads. Anticipation of BARD available on iPhone in future
 - Audiovision now recording NJ-themed books available through flash-drive and cartridge
 - Looking into using radio frequency tags for ID – inventory control model
 - No other libraries in the country are doing this
 - Learning Ally (formerly known as RFB&D) records textbooks (fee involved)

7. Budget Update – Sheri Shafer, NJSL CFO (report distributed)
 - Update on LSTA Grant Year 2012 as well as statewide projects
 - For GY12 we have spent less than half the grant funds allocated by 12/31/12
 - Statewide databases - \$2.4m/year, mostly funded with LSTA funds
 - Sequester: planned at 8.9% cut but will be more like 5% due to where we are in the federal fiscal year
 - Grant Year 13 funds have started to be used in February for salaries
 - \$4.299m Network Funds (databases, Interlibrary loan, Jersey Cat, projects)
 - Underspent TBBC due to attrition (people have left; not being replaced)
 - More funds used than originally budgeted for databases due to not being able to budget as much as we'd hoped with Network funds
 - Projecting \$70K under-spending on state projects this fiscal year
 - Seasoned director training for network funding goals was put on hold
 - Diversity conference delayed until next fiscal year
 - Will instead partner with LLNJ on MakerSpaces grant program

 8. NJSL Update – Mary Chute, State Librarian
 - Has been on “other end of LSTA program while at IMLS”
 - “Everyone On” national (3 year) digital literacy ad campaign – 3/21/13 launch
 - “To learn how to do one thing better on the internet”
 - Partnerships are increasingly important
 - Department of Labor and Workforce Development will co-present at NJLA conference (Kaplan) BTOP campaign made great headway with unemployed

 9. Strategic Plan Update – Cheryl O'Connor, Executive Director, LibraryLink NJ (report distributed)
 - Reaching out to stakeholders
 - Demographics survey on web site
 - Link to survey will go out on NJSL Direct
 - (Kaplan left meeting at 2:50 pm, Vice Chair took over)
- Brian Auger, Committee Vice Chair
10. Old business (none)
 11. New business: candidates for Peiffer to call for IT position
 12. Other business (none)
 13. Next meeting date TBA: not a Friday (commuting too bad); meet with Library Network Review Board
 14. Meeting adjourned at 3:00 pm