REGISTER NOW

Lt. Governor Kim Guadagno invites you to:

The NJ Governor’s Conference on Volunteerism:

“The Power of Partnerships”

Friday, October 21, 2016
Hyatt Regency, New Brunswick, NJ

List of prices / breakout sessions attached

Workshops include: volunteer management, skills based volunteerism, fundraising, background checks/risk management, emergency response, youth/college service, working with veterans, large days of service, national service, grant writing

Special Corporate Track and Teacher Track

Keynote Speaker:
Lt. Governor Kim Guadagno

Special Guest Presentation by:
Peter Xavier Kelly,
Chef and Philanthropist

Table to Table:
Rescuing food from Supermarkets and Restaurants and Delivering to Your Community

Presenting Sponsor:
Bank of America

Major Sponsor: Luncheon Sponsor:
COMCAST

In Partnership With:
The Governor’s Advisory Council on Volunteerism

Please direct questions to NJ Governor’s Office of Volunteerism at:
rowena.madden@sos.nj.gov, ryhir.mccall@sos.nj.gov or by calling (609) 633-9627
Breakout A (Morning): 10:20am – 11:50 am

A1. Sandy, Katrina, Irene: Disaster Response and the Volunteer Community
   **Speakers:** Lisa Galonardo (United Way of Northern NJ),
   Joseph Geleta (NJ Department of Human Services),
   Meredith A. Steudle, DVM (NJ Department of Agriculture)
   **Facilitator:** Kelly Damon Higgs (NJ VOAD)
   **Description:** Hear from groups “on the ground” what we have learned from major disasters; how volunteer centers can assist in preparedness and response; volunteering in shelters; animal rescue and sheltering to keep both pets and owners safe.

A2. You Can Raise Major Gifts
   **Speaker:** Amy Eisenstein (TriPoint)
   **Description:** Do you want to raise significantly more money for your organization by making the leap into major gifts fundraising? Whether a major gift for your organization is $1,000 or $10,000, you will learn how ask and receive more major gifts this year.

A3. Legal Issues: What Non-Profits Should Be Aware of When Working With Volunteers
   **Speaker:** Nancy Eberhardt, Esq. (NJ Pro Bono Partnership)
   **Description:** Key issues: who exactly is a “volunteer”; the importance of background checks; legal risks; and legal rights of volunteers—they are not employees, but have many of the same rights.

A4. Measuring Impact: Quality Data Collections for Your Volunteer Program
   **Speakers:** Erin Bunger & Rebecca Swan-Jackson (Montclair State University)
   **Description:** Experts will guide you through the complex world of performance measurement and quality data collection to demonstrate impact for funders and your community.

A5. Volunteering Towards Employment
   **Speaker:** Maria Heidkamp (Heldrich Center on Workforce Development)
   **Description:** Volunteering has been shown to help those who are unemployed to find jobs through skill development, networking, and increased self-confidence. Learn from the experts – both those who work with the unemployed and those who have gone through this challenging experience.

A6. Seniors in Service
   **Speakers:** Donna Teel (NJ Foster Grandparents Program), Patricia Schwartz (CNCS NJ State Office),
   Lisa Price (Fresh Start Church)
   **Description:** Volunteering and national service provide meaningful opportunities for seniors of all backgrounds. Long-term studies have shown that seniors who volunteer live longer, healthier lives.

A7. Suburban Volunteerism: Leadership for the Suburbs by the Suburbs
   **Speaker:** Lynn Algrant (Bergen Volunteer Center)
   **Description:** With suburbs and small cities changing rapidly, the importance of effective, diverse, ethical, civic leadership is essential. Bergen LEADS focuses on multi-sector solutions, breaking down silos and creating a robust volunteer network for change.

A8. Icebreakers and Activities That Motivate Service
   **Speaker:** Joan Liptrot (Rider University)
   **Description:** Being prepared for service means more than having the right supplies. Learn some fun and interesting ways to engage the hearts and minds of volunteers.
A9. I Love You, You’re Perfect, Now Change!: Dealing With Difficult Volunteers When the Honeymoon is Over"
   Speaker: Karen Carson (NJ State Library)
   Description: What may seem to be the perfect marriage of nonprofit and volunteer may not work out. Can these marriages be saved? Or, how can managers work through the difficulties of divorce?

A10. Corporate Track: NJ Case Studies in Business and Non-Profit Partnerships
   Speakers: Judith Lieberman (NJ Department of State), Ryan Watson (Chubb), Patricia Hartpence (NJM Insurance), Catherine Milone (Junior Achievement), Jeffrey Vega (Princeton Area Community Foundation)
   Description: The Governor’s Office of Volunteerism will highlight the results of its survey of 100 New Jersey businesses, and representatives of successful corporate volunteer programs will share their experiences and lessons learned. How can we move business volunteer programs forward in NJ?

A11. Teacher Track:
   Part One: Intro to Service-Learning
   Description: Take a dive into service-learning to see how all service projects can be service-learning projects
   Part Two: Best Practices in Service-Learning
   Description: Learn best practices from the advisor of NJ’s 2016 top Students in Action team and learn about easy to implement service projects you can start in your school right now.

Luncheon Presentations
L’Oréal Fore the Children Charity Event: A partnership between L’Oréal and Children’s Specialized Hospital
Building Our House: How Volunteers Built a Volunteer Center -- United Way of Hunterdon County

Breakout B: 1:15pm - 2:30pm

B1. Leveraging Skills-Based Strategic Support
   Speaker: Amy Klein (Volunteer Connect)
   Description: This workshop will help prepare nonprofit executive directors and managers to work successfully with skills-based volunteers to have a positive outcome and support your mission.

B2. Grant Proposals: Much More than Writing
   Speakers: Donald L. Pendley (NJ Hospice and Palliative Care Organization), Eldridge Hawkins (NJ Department of State)
   Description: Learn how to assess need, craft a strong program concept, build a credible budget, identify and cultivate prospective funders, and then, write a successful application.

B3. Diversity and Inclusion—Recruitment and Communities to be Served
   Speakers: Donna Scheel (US Department Labor, Veterans’ Employment and Training Service), Tulsi Maharjan (Somerset County Cultural Diversity Coalition), Rhonda Shevrin (BookMates), Marsetta Lee (Victims of Crime and Compensation Office)
   Description: Volunteerism – by many names – has always been part of our diverse communities. We can increase our impact and expand our reach by including a wider range of volunteers.

B4. Volunteer Management for Retention and Success
   Speakers: Jennifer Lyons (St. Hubert’s Animal Welfare Center), Patti Allen & Jessica Gaeta (American Cancer Society)
   Description: Methods to generate volunteers and fully incorporate them into your program and team to enhance morale, retention and overall success.

B5. Going Big! Planning Large Days of Service
   Speaker: Brian Dean (Jersey Cares)
   Description: Large scale projects of 100 people or more can that uplift a community. They can also be chaotic train wrecks that hurt more than they help. Learn the planning details that make the difference.
B6. Service Goes “Greek”: How College Students are Living their Ideas and Ideals through Service  
   **Speakers:** College administrators and student Greek Life representatives  
   **Description:** Hear from campus service leaders how college students show their commitment through service on-campus or in the community, using social media, and lessons learned.

B7. Volunteers in Corrections: A Very Special Calling  
   **Speakers:** Sharon Ryan (Safe Harbor Ministry), James Farrin (The Petey Greene Program)  
     Reginald Gaines (NJ-STEP, AmeriCorps Alum)  
   **Moderator:** Darcella Sessomes (Department of Corrections),  
   **Description:** Volunteers in correctional settings provide a wide range of services to men, women, and youth who seek education, inspiration, counseling, and career guidance.

B8. Unified State Plan: Your Opportunity to Set the Direction of NJ Volunteerism and National Service  
   **Speakers:** Rowena Madden (Governor’s Office on Volunteerism),  
     Patricia Schwartz (CNCS NJ State Office)  
   **Description:** New Jersey is developing a unified strategic plan for service. We will share the results of an online survey and ask your input in prioritizing this information.

B9. Prep Rally: Teaching Children Emergency Preparedness through Play!  
   **Speaker:** Sarah Thompson (Save the Children USA)  
   **Description:** Save the Children’s Prep Rally program helps children learn how to prepare for emergencies without fear, through activities, resources and discussion. Children can make a home emergency plan, pack a go-kit and know what to do during disaster.

B10. Translating Your Service Experience to Your Resume  
   **Speaker:** Joan Liptrot (Rider University)  
   **Description:** Whether filling out an application for grad school, an internship, or a job, the way you describe your service and volunteering can help you stand out from the crowd.

B11. Corporate Track: Empower Your Employees to Make A Difference Through Non-Profit Board Service  
   **Speaker:** Erica West (Bergen Volunteer Center)  
   **Description:** Employees can offer unique problem-solving, planning and management skills to community service organizations. And nonprofit board service can help professional staff expand upon or diversify their skills. Learn how to develop these partnerships through BoardLink, the training and matching service of the Bergen Volunteer Center.

B12. Teacher Track:  
   **Part One:** Making Service Count  
   **Description:** There are misconceptions about common service projects such as food drives. Learn about some of these misconceptions and find out what community organizations really need.  
   **Part Two:** Student Panel  
   **Description:** Hear from students who lead service projects in their schools and learn best practices.

Breakout C: 2:35pm - 3:30pm

**Ask the Experts and Networking Session:**  
There is always room for further conversation about the many topics relevant to volunteerism in New Jersey. As such, we’ve arranged for small group discussions, facilitated by experts on a variety of topics. There will be opportunities to dig further into the issues, share resources, ask questions specific to your concerns, and network with others interested in the same issues. Each group will meet for 20 minutes, allowing for participation in more than one group discussion. Topics will include skills-based volunteerism, volunteer management, crowdfunding, volunteer center services, and partnerships between multiple non-profit organizations, among others.

**Corporate Track: NJ Debriefing and Networking Session**  
**Facilitated by:** Council of New Jersey Grantmakers  
**Description:** Lessons learned, issues for further discussion and sharing challenges and solutions
NJ Governor’s Conference on Volunteerism:  
“The Power of Partnerships”

Conference Registration
Hyatt Regency, New Brunswick, NJ  
Friday, October 21, 2016
Start of Registration: 7:30 am & Opening Plenary: 9:00 am

Register Now:  
https://njpowerofpartnerships.eventbrite.com

Fees:

<table>
<thead>
<tr>
<th></th>
<th>Nonprofit/Teachers:</th>
<th>Corporate:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Bird (before 9/15/16)</td>
<td>$ 75  (w/ free parking)</td>
<td>Early Bird (before 9/15/16) $ 100 (w/free parking)</td>
</tr>
<tr>
<td>Regular</td>
<td>$ 90</td>
<td>Regular             $ 125</td>
</tr>
<tr>
<td>On-Site</td>
<td>$ 100</td>
<td>On-Site             $ 150</td>
</tr>
<tr>
<td>Youth/College Students</td>
<td>$ 30</td>
<td>Exhibitors:</td>
</tr>
</tbody>
</table>

ASK US ABOUT OUR GROUP RATES!

(*includes table, food, and workshop sessions for 1 person, additional attendees $30.00 per person)

Fees include materials, continental breakfast, and lunch provided by Hyatt.
Parking onsite is $8. Free parking for all “early bird” registrants! (Restrictions may apply)

Please direct all questions to NJ Governor’s Office of Volunteerism at:
rowena.madden@sos.nj.gov or tyhir.mccall@sos.nj.gov by calling (609) 633-9627                  

We are calling upon all conference attendees to bring either a new, packaged toothbrush or used eyeglasses for donation to:

Donate A Toothbrush, www.DonateAToothbrush.com
New Jersey Lions Eyeglass Recycling Center, www.njlerg.org