Today’s Topics
Teen Talk:

- Important Numbers
- 21st Century Teen & the Library
- Communication
- Volunteering & Teen Groups
- Book Clubs
- Social Media
- Wrap-up & Questions
Background
Emily’s Background

- In library setting since 2011
- Children’s department, as well as the Teen department
- Run multiple programs, in both departments
- Currently enrolled in an MLIS program at San Jose University.
A Look at the Numbers
- 41,731,233
- 1,155,763
- 119,487
- 14,248
- 12,521
21st Century Teen & the Library
What do “we” see?

- Rude
- Disrespectful
- Always break rules
- Cause problems
- No decision-making skills
- Not to be taken seriously
How can “we” fix this?

- Not all teens are the same.
  - Not all are trouble-makers
  - Not all smoke, drink and engage in risky behaviors.
  - Not all drop-out of school and “party”
- What we perceive to be “the 21st Century Teenager” is NOT always our reality.
Teen Brain

- The teen brain is still developing, up until, approximately, the mid 20s to early 30s.
- There are two very important parts of the brain that are still developing well into the teenage years; the prefrontal cortex and the amygdala.
Prefrontal Cortex

- decision-making, problem solving, think about consequences of certain actions, and impulses.
- Examples:
  - Teen Pregnancy
  - Smoking
  - Drinking
  - Taking Drugs
  - Sending suggestive photos through texting, email or social media

[Link: http://raisingchildren.net.au/articles/brain_development_teenagers.html]
Amygdala

- Also involved with decision-making and problem solving; however, it also involves one’s emotions, aggression, and impulses.
- Examples:
  - Extreme hate for parents
  - Extreme love for another
  - Sending “suggestive” photos.
  - Risky “challenges”

http://raisingchildren.net.au/articles/brain_development_teenagers.html
The Library within a Teen’s Mind

- Too quiet
- Mean librarians
- Only has books
- Won’t have fun
- Not a great hangout
- Can’t use our phone

Sound Familiar?

How do we fix it?
Communication
Changing the Perspective

- Ask questions...
- Become the influence
- Incorporate technology
- Keep them busy during the hours of 3–7 PM
- Understand their development

Teen in the Library
Tips & Tricks

Gaining volunteers for your library can be tough, however, there are certain channels we can enter to gain that access.

- NJHS or NHS
- Confirmation
- School Clubs/Activities
- Local Homeschool Associations/Clubs
Groups & Clubs

- Reading Buddies
- TAB or TAG
- Video Gaming
- Community Service
- Book Clubs
- Maker Space
Book Club

● First Thing: FOOD!
● Takes Time
● Asking thought provoking questions.
● Bring in current event or social ideals.
● Themed clubs/ideas
● Use art & music
Teens & Technology
Who has what?

- According to PEW Research Center (2015)
  - 73% of teens (13–17) have access to a **smartphone**
  - 15% of teens have access to a **basic phone**
  - 12% of teens have no phone (see graph)

- PEW Research Center (2008)
  - Their survey showed that the age gap in cell phone ownership began to close very rapidly, beginning in 2004. (see graph)


### 73% of Teens Have Access to a Smartphone; 15% Have Only a Basic Phone

% of all teens who have or have access to the following types of cell phones

<table>
<thead>
<tr>
<th>All Teens</th>
<th>Smartphone</th>
<th>Basic Phone Only</th>
<th>No Cell Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sex</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Boys</td>
<td>71%</td>
<td>16%</td>
</tr>
<tr>
<td></td>
<td>Girls</td>
<td>74%</td>
<td>14%</td>
</tr>
<tr>
<td>Race/ethnicity</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>White, non-Hispanic</td>
<td>71%</td>
<td>17%</td>
</tr>
<tr>
<td></td>
<td>Black, non-Hispanic</td>
<td>88%</td>
<td>7%</td>
</tr>
<tr>
<td></td>
<td>Hispanic</td>
<td>71%</td>
<td>15%</td>
</tr>
<tr>
<td>Age</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>15-17</td>
<td>68%</td>
<td>14%</td>
</tr>
<tr>
<td></td>
<td>16-17</td>
<td>70%</td>
<td>10%</td>
</tr>
<tr>
<td>Sex by age</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Boys 15-17</td>
<td>64%</td>
<td>10%</td>
</tr>
<tr>
<td></td>
<td>Girls 15-17</td>
<td>76%</td>
<td>11%</td>
</tr>
<tr>
<td></td>
<td>Boys 16-17</td>
<td>73%</td>
<td>10%</td>
</tr>
<tr>
<td></td>
<td>Girls 16-17</td>
<td>79%</td>
<td>13%</td>
</tr>
<tr>
<td>Household income</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>&lt;50K</td>
<td>61%</td>
<td>22%</td>
</tr>
<tr>
<td></td>
<td>$30K-$49,999</td>
<td>67%</td>
<td>16%</td>
</tr>
<tr>
<td></td>
<td>$50K-$74,999</td>
<td>70%</td>
<td>12%</td>
</tr>
<tr>
<td></td>
<td>$75K+</td>
<td>78%</td>
<td>13%</td>
</tr>
<tr>
<td>Parent educational attainment</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Less than high school</td>
<td>60%</td>
<td>21%</td>
</tr>
<tr>
<td></td>
<td>High school</td>
<td>72%</td>
<td>15%</td>
</tr>
<tr>
<td></td>
<td>Some college</td>
<td>76%</td>
<td>12%</td>
</tr>
<tr>
<td></td>
<td>College+</td>
<td>79%</td>
<td>13%</td>
</tr>
<tr>
<td>Urbanity</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Urban</td>
<td>78%</td>
<td>18%</td>
</tr>
<tr>
<td></td>
<td>Suburban</td>
<td>74%</td>
<td>14%</td>
</tr>
<tr>
<td></td>
<td>Rural</td>
<td>60%</td>
<td>10%</td>
</tr>
</tbody>
</table>

Source: Pew Research Center's Teens, Relationships Survey, Sept. 20, 2014 to Feb. 10, 2015 (n=1,060 teens ages 13 to 17)

Note: Percentages marked with a superscript letter (e.g., a) indicate a statistically significant difference between that row and the row designated by that superscript letter, among categories of each demographic characteristic (e.g., age).

---

### Teens' cell phone use catching up to adults

The percentage of teens and adults who own cell phones, 2004-2008

- **Adults**
- **Teens**

![Graph showing the percentage of teens and adults who own cell phones, 2004-2008](image)

---

*All data based on adults. Source: Pew Internet & American Life Project, April 2004. Networked Workers Survey. N=1,134 and margin of error is 3%. Margin of error for the Nov. 2004 survey is 3% (n=814), and margin of error for the Apr. 2006 survey is 2% (n=4,001).*

*All data based on teens ages 12-17. Source: Pew Internet & American Life Project. Gaming and Online Engagement Survey of Teens/Parents, Nov. 2007-Feb. 2008. N=1,102 and margin of error is 3%. Margin of error for teens in the Oct.-Nov. 2004 survey is 3% (n=1,910), and margin of error for the Oct.-Nov. 2006 survey is 4% (n=305).*

---

*PEW RESEARCH CENTER*
Social Media

- Facebook
- Twitter
- Instagram
- Pinterest
- Youtube
Wrap-up
Questions

I will take the last 10-15 minutes to field any questions, concerns or other open discussion ideas.
Thank you