

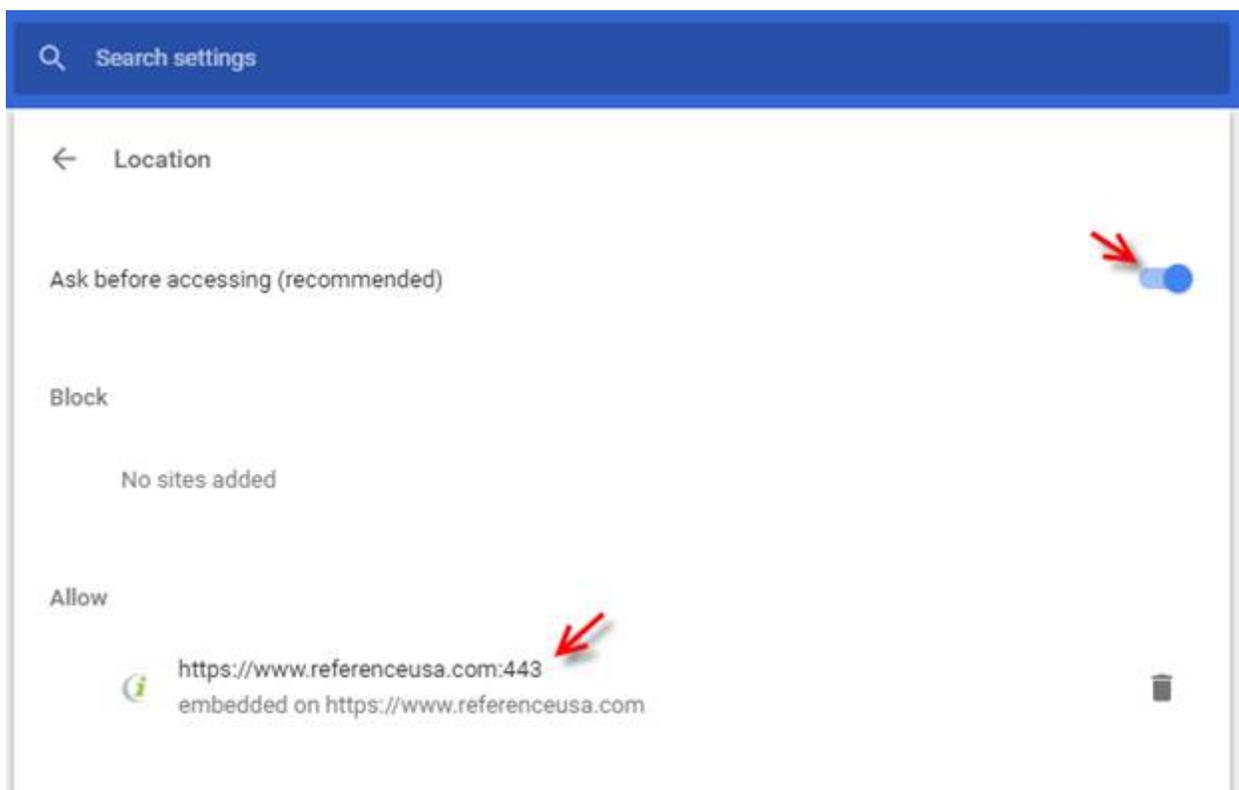
ReferenceUSA's new Geo Authentication feature will allow library patrons located within the state boundary to directly authenticate to the ReferenceUSA website without having to use a library card. The patron only needs to agree to the ReferenceUSA 'Terms and Conditions' and share their location when prompted by their browser. If their location is within the State of New Jersey the patron will be directly authenticated to the ReferenceUSA homepage.

If a patron prefers to block their location or are outside the State of New Jersey they will be prompted to enter a library card. If the library card is valid they will then authenticate to the ReferenceUSA homepage.

If at any point the patron is experiencing any issue with the flow they should:

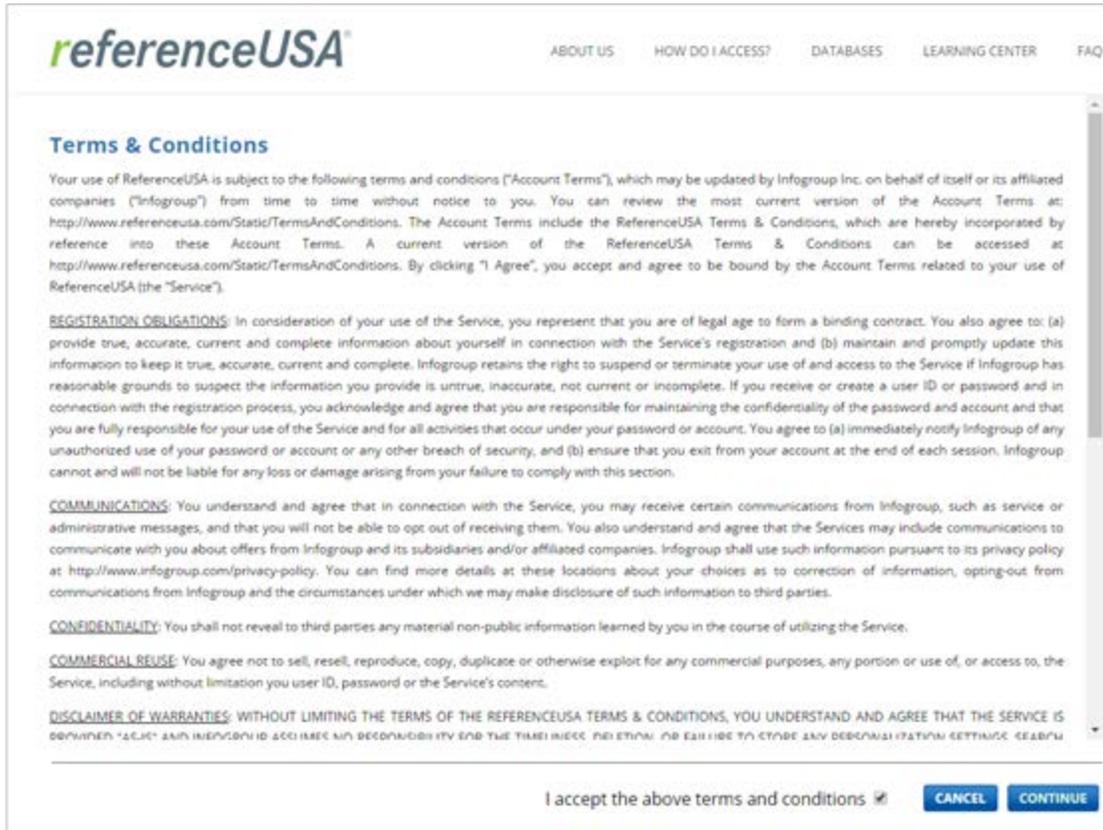
1. Delete cache/cookies from their browser.
2. Go to their browsers Privacy Settings to check that they are allowing location sharing.

Chrome Example – make sure 'Ask before accessing' is selected. Once location is shared with ReferenceUSA through the flow below it will be display under sites allowed. If ReferenceUSA is listed under blocked sites it needs to be deleted if they choose to share.



Here are the steps the patron will see when authenticating:

1 – After clicking the link for ReferenceUSA the user will be asked to accept ReferenceUSA’s Terms & Conditions:



2 – If Terms & Conditions are accepted and the user’s browser is not blocking location sharing they get prompted to share their location.

Example below is Chrome. All browsers prompt for location sharing differently.



Please share your location with ReferenceUSA.

Note: If you do not see the pop-up check your browser's location sharing settings.

3 – If the user shares their location and are within the geographic boundary they are then authenticated to the ReferenceUSA Home Page.

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The premier source of information for reference and research
Offers Accurate Data on 49M Businesses and 295M Consumers

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Canadian White Pages 11 Million Individuals	U.S. New Movers / Homeowners 15 Million Records

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4 – At step 2: If the patron prefers to block their location or are NOT within the geographic boundary they are prompted to enter their library card.

When a valid library card is entered the user will be authenticated to the ReferenceUSA Homepage.