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***Building Business
Connections:
Stepping Into Your
Role in the Business
Community***



May 9, 2018 at NJLibsGrowBiz

Activity # 1

How would you describe
librarians?

How did others describe
librarians?

Activity #2

How would you describe
entrepreneurs?

How did others
describe entrepreneurs?

Activity #3

5 Steps to Embedded Business Librarianship

1. Create Your Networking List

2. Start Reaching Out

3. Make Your Debut

4. Create a Call to Action

5. Network, Network, Network!

Support from library and community:

“

There is only one
thing that makes
a dream
impossible to
achieve: the fear
of failure.

-Paulo Coelho

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