Building Business Connections: Stepping Into Your Role in the Business Community
Activity #1

How would you describe librarians?

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How did others describe librarians?

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Activity #2

How would you describe entrepreneurs?

How did others describe entrepreneurs?
Activity #3

5 Steps to Embedded Business Librarianship

1. Create Your Networking List

2. Start Reaching Out

3. Make Your Debut
4. Create a Call to Action

5. Network, Network, Network!

Support from library and community:
There is only one thing that makes a dream impossible to achieve: the fear of failure.

-Paulo Coelho