Three Days, Four Journeys…

In this fully-immersive EXCITE Bootcamp, you will learn to adopt the character and behavior of a “Collaborative Innovator” by learning the core skills, tools and language that are essential for Library Leadership in the 21st Century. You will leave empowered to work with colleagues and partners in true collaboration, to engage your community to understand their deeper needs, and to uncover and successfully implement innovative ideas that will excite your community and transform the culture of your library.

Journey 1: Learn and Participate in True Collaboration

- **Learn True Collaboration** Step into the role of a true collaborator, understand the difference between teamwork and collaboration and what makes a successful collaborative team. Learn how to apply the motto “Collaboration is for everyone, but not for everything.”
- **Apply Collaboration Skills** Understand what kind of collaborator you are and collaborate with other librarians from all types of libraries and departments throughout the session.

Journey 2: Deeply Engage and Excite Your Community

- **Learn How To Gain Immersive Insights** Uncover your community’s real needs by engaging them with simple yet powerful, proven research techniques that lead to a deeper understanding of their motivations and drivers. *Special deep dive for this session!*
- **Learn How To Transform These Insights** into engaging programs, services, collections and spaces that delight, excite and engage your community based on what matters to them.

Journey 3: Develop Innovative Ideas That Matter

- **Learn Proven Techniques** that fuel your ideas with insights, stretch your brain & build on group imagination to conceive truly innovative ideas that matter.
- **Fail To Succeed** How to use iterative learning and feedback loops to develop solutions and how to extract deep learning from failures to lead to ultimate success!
- **Apply The Art of Prototyping** Understand how to prototype anything (including services!) and use prototypes with storytelling to communicate your ideas & get feedback to refine your solutions.
- **Make Ideas Real** Understand the elements required to successfully implement and launch innovative programs and services.

Journey 4: Transform Your Library!

- **Apply Your New Skills!** You will have an opportunity to apply all the innovation skills, tools, language and processes you learned to collaboratively transform a real-world library issue.