

Business Database

Endless Research and Job Searching Opportunities

Access to details such as:

- Geography – city, state, address and Core Based Statistical Area (CBSA)
- Business name
- Telephone number
- Line of business (yellow page classification AND 6 digit Standard Industrial Classification or SIC code)
- Year established
- Number of employees (at both a company AND a location level)
- Email and website addresses
- Sales volume
- Company financials
- News
- Map based searching
- Ability to search by North American Industry Classification System and view NAICS within records
- Indeed.com job listings for any open positions at the company



Did You Know?

Reference Solutions powers more than 11,000 public libraries across the nation. Our powerful business database contains in-depth information on more than 24 million businesses in both the U.S. and Canada. Whether it's for research purposes, job searching or developing small business marketing plans; we provide much more than just names and addresses.

Reference Solutions is more than just a database; we're your reference partner.

Contact Us

For more information,
call 800.808.1113 today.

Brought to you by:



Consumer Lifestyle Database

Consumer Information Compiled from Thousands of Sources

No other database comes close to our Consumer Lifestyle Database. Whether you are trying to identify target markets, study the demographics of a community, research consumer demand or study potential customers based on hobbies and interests; our database has it all. Compiled from literally thousands of sources, and updated every month to ensure accuracy – the Consumer Lifestyle database is a small business person's dream.

Search 262 million U.S. and Canadian Consumer Records By:

- Age
- Marital status
- Ethnicity
- Gender
- Language spoken
- Religion
- Political party
- Female occupation
- Male occupation
- Mortgage present
- Homeowner
- Home value
- Income
- Years in home
- Year home built
- Location type
- Number of units
- Veteran status

PLUS

We provide more than just raw data; we transform data into easy to understand summaries, charts, tables and matrices. These tools help you visualize potential markets. In addition to the database, Reference Solutions provides you with business card templates, sample searches and small business tools. Reference Solutions also offers regularly scheduled webinars, trainings and resources to help you maximize your searches.

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