



Lessons from ALA's Libraries Build Business



The Libraries Build Business Cohort



LIBRARIES THAT

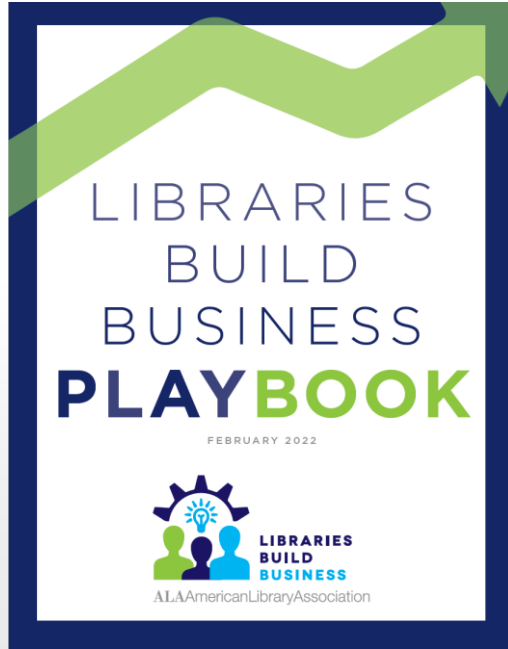
BUILD BUSINESS

Advancing Small Business and
Entrepreneurship in Public Libraries



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ALA PUBLIC POLICY AND ADVOCACY OFFICE



LIBRARIES BUILD BUSINESS **PLAYBOOK**

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LIBRARIES
BUILD
BUSINESS

ALA American Library Association



JOIN THE COMMUNITY!

The LBB 3 Tiers Model



TIER 1: RESPOND

Leverage your existing resources and promote them to the small business community.



TIER 2: BUILD

Seek partners and develop dedicated programs and resources for small business owners.



TIER 3: SUSTAIN

Become a leader in the small business community. Provide dedicated services and staff.

THANK YOU!

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