2022-2025 ROXBURY PUBLIC LIBRARY ABRIDGED STRATEGIC PLAN

CONNECT + TRANSFORM

VISION
The Roxbury Library is an innovative center of learning and discovery that reflects the spirit of our community.

MISSION
We enhance the quality of life in the Roxbury community by connecting people to each other, to diverse collections, and to transformative experiences.

GOALS

Connecting with Each Other
We facilitate meaningful interactions by serving as the heart of the community.

Evolving & Relevant Collections
We develop our collections to evolve to meet the community’s changing needs.

Safe & Welcoming Spaces
We offer welcoming and safe spaces.

Sustainability
We explore every avenue for financial and environmental sustainability.

Transformative Experiences
We create a culture of positive experiences that change people’s lives through awesome customer service and opportunities for lifelong learning.
OBJECTIVES

GOAL 1: TRANSFORMATIVE EXPERIENCES

We create a culture of positive experiences that changes people’s lives through awesome customer service and opportunities for lifelong learning.

Objective 1: Create and offer high quality onsite and virtual programming for all.
Objective 2: Ensure all staff are well-equipped and supported to exceed customer service expectations.
Objective 3: Embrace technology innovations that support and enhance customer service.
Objective 4: Develop a comprehensive schedule of literacy instruction, both technological and otherwise.
Objective 5: Infuse delight into the library experience.

GOAL 2: CONNECTING WITH EACH OTHER

We facilitate meaningful interactions by serving as the heart of the community.

Objective 1: Seek opportunities for partnerships.
Objective 2: Engage with the community beyond the library walls.
Objective 3: Foster relationships between the library and community organizations, and facilitate relationships among these organizations.
Objective 4: Attract and encourage individuals to share their skills and experience to create unique volunteer initiatives.
Objective 5: Create a plan to effectively communicate to the entire community the value of the library.
GOAL 3: EVOLVING AND RELEVANT COLLECTIONS

We develop our collections to evolve to meet the community’s changing needs.

Objective 1: Continue to invest in digital and nontraditional collections as demand dictates.
Objective 2: Evaluate all collections on an ongoing basis for use, relevancy, and to ascertain the physical limitations of the building.
Objective 3: Celebrate differences and diversity by curating robust collections that reflect the global community and broaden the horizons of the local community.
Objective 4: Uphold the integrity and nurture the spirit of intellectual freedom.

GOAL 4: SAFE AND WELCOMING SPACES

We offer welcoming and safe spaces.

Objective 1: Pursue the planned expansion and reimagining of the library facility.
Objective 2: Evaluate current physical space and address shorter term needs.
Objective 3: Create an atmosphere of inquiry and inclusion, free from judgements.

"I felt so protected during the pandemic, and it seemed all my requests were filled quickly, with very little wait time for best sellers and new titles. The staff was friendly and courteous and so willing to assist me with all my requests."

-Roxbury Resident
GOAL 5: SUSTAINABILITY

We explore every avenue for financial and environmental sustainability.

Objective 1: Pursue partnerships and shared services agreements.
Objective 2: Seek alternative sources of funding so that the library can effectively meet the needs of the community.
Objective 3: Strengthen fundraising capabilities of organizations that support the library.
Objective 4: Continue to aggressively raise funds for the capital plan.
Objective 5: Explore avenues to reduce the carbon footprint of library services and community members.

"The activities that are planned for children allows me to engage my child with others and exposes her to books. Reading is valued in our household."

-Roxbury Resident

To view the unabridged 31-page Strategic Plan, please visit https://www.roxburylibrary.org/stategic-plan